
KRUTANT BILAKHIA

krutantbilakhia.com

Age: 24

krutantb@gmail.com

PROFILE

Experienced Founder with a demonstrated history of working in the advertising, design and creative industry. Skilled in Copywriting, Content Creation, Business Management and Leadership with a background in Computer Engineering. Always brewing with fascinating ideas, fresh takes and what if questions.

EXPERIENCE

COPYWRITER, THE WOMB COMMUNICATIONS – 2021-PRESENT

As a Copywriter since July 2021 at one of World's Best Independent Ad Agencies, [The Womb](#), everyday has been an opportunity to become a better ad man. From writing ad films and nation-wide print ads to giving brands new identities. The Womb has helped me acquire a taste of advertising for Education, Electronics, Entertainment, Tech, Jewellery, Finance, Automobiles, Footwear, Construction, Food, Health & Hygiene and the Performing Arts industry.

DIGITAL DEPT., ROLLINGSTONE & MANS WORLD INDIA – 2019-20

Joined in as a Digital Intern in August 2019 but was made responsible for the entire digital marketing, strategising & analysis department from January 2020 till the end of my term in May 2020. [Man's World India](#) is a men fashion & lifestyle magazine whereas [Rollingstone India](#) is a music & pop culture magazine, under the same parent publication.

PRESIDENT, LEO CLUB OF JUHU – 2020-21

Under the umbrella of Lions Clubs International, [Leo Club of Juhu](#) is a social service platform for the youth. Posts held till date: Director (2016-17), Club Jt. Secretary (2017-18), Multiple Jt. Secretary (2018-19), District Public Relations Officer (2019-20), Club Vice President (2019-20). As a part, I have lead service projects benefitting the society and participated in fellowship events growing my network since 2015. Continuing the legacy and the passion to serve, I'll be taking up even diverse posts in the near future.

OTHER DIVERSE ACCOMPLISHMENTS

Founder at The DSGN Crew (Website and Graphic Designing firm with 12+ clients), Co-Host at [The Rear View Podcast](#), Created the myLCJ App ([Play Store](#) / [App Store](#)), Creative Design & Marketing Intern at Picartzo (2019), Complete brand identity for Aaja Nachle (a National Level Dance Competition), Represented India at several International Kudo Tournaments (3 Gold, 2 Silver & 2 Bronze Medals), Headed a International Awareness Campaign (Feet of Service) for the Environment with 6 participating countries and more than 500 individuals, House Vice Captain (2013-14) and House Captain (2014-15), Corporate Relations Executive at MPSTME's Innovation Cell (2017-18).

SKILLS

Advertising, Copywriting, Adobe Premiere Pro, After Effects, Illustrator, Audition & Photoshop, Content Creation, Advertising, Social Media Marketing, Filmmaking, Programming (Flutter, iOS, Android, C, C++, Java, HTML, CSS), Lens Studio & Spark AR, Interpersonal Skills, Creative Writing, Painting, Public Speaking, Stand Up Comedy & Storytelling, Well versed in Organisational Communication.

AWARDS AND RECOGNITIONS

Karate Black Belt (Gōjū-ryū), First Prize at Gizmo Geeks (2013-14), UCMAS Graduate (2010-11), LCOJ Best Debut Male - Club (2015-16), Leo of the Year - Club (2016-17), Promising Leo & Promising Young Leo - Multiple (2018-19), Lions Clubs International Presidential Pin Awardee (2018-19), Excellence Award (2018-19), Special Appreciation for Outstanding Performance (2018-19), Most Innovative Leo - Multiple (2019-20), Best Vice President - District (2019-20) Excellence Award (2019-20), Multiple Presidential Award (2020-21), Best Club President - Lions Multiple 3231 (2020-21), 2nd Prize at the Lions International Short Film Contest (2021), 1st Prize at the Lions International Short Film Contest (2022), The Broadest Shoulders at The Womb Communications (2022), The Best Finisher at The Womb Communications (2023).